

Specification of subjects in specialist academic studies

Subject code: СТДИПОД042
Study program: Technologies, management and design of furniture and wood products
Type and level of studies: Specialist academic studies
Subject name: Strategic and innovative management in wood processing
Teacher (s): Branko Glavonjić, DSc
Subject type: elective
ECTS: 6
Condition: General conditions
Subject aim: Introducing students to the process of creating and implementing strategies, strategic planning and innovations as elements for increasing the competitiveness of companies in wood processing
Subject outcomes: Possessing knowledge for successful strategic planning and implementing strategies for the development of wood processing companies and furniture production.