

WE WANT TO INVITE YOU !

WORTH is pleased to invite you to the to the 3rd Open Call informative session **“Inspiring innovation through creative connections across Europe”** to be held at University of Belgrade, Faculty of Forestry, main meeting room on October 7, 2019 at **12:00 h**

We want to meet you! If you are looking for funding, coaching, international product showcase and networking, **come along to learn more about the benefits offered by this EU Incubation Programme.**

This informative session is free of charge. Confirm your participation at biljana.jovic@sfb.bg.ac.rs



WORTH Partnership Project is funded by COSME Programme of the European Union for the Competitiveness of Enterprises and Small and Medium Sized Enterprises (SMEs)

THE THIRD CALL IS OPEN

APPLY NOW

- Date: October 7th, 12:00h
- Location: University of Belgrade, Faculty of Forestry, Kneza Viseslava street, no. 1, 11030 Belgrade (main meeting room)
- Organizers: University of Belgrade

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The incubation programme [WORTH Partnership Project](#) aims to create transnational and cross-discipline collaborations between **designers, crafters, SME manufacturers, tech-firms and start-ups** and every creative across [EU-28 and COSME countries](#) who are active in the fashion and lifestyle industries including fashion and textile, footwear, fur and leather, furniture and home decoration, accessories and jewellery.

WORTH is about creating **transnational** partnerships and supporting design-driven ideas, wherein the **added value strongly lies in design concepts** by integrating disruptive techniques and/or technologies in a creative way.

[89 innovative projects](#) were awarded during the previous calls and a grand total of 150 projects will be supported until 2021 (61 will be awarded in the third call). Selected partnerships benefit from an incubator programme valued at 60.000 €, consisting in:

- Media kit including promotion and presence in international media, advertising and social media,
- € 10.000 direct funding,
- a tailor-made mentoring programme,
- participation in two international events and professional links,
- cross-sector collaboration and participation in networking events



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www.worthproject.eu

WORTH INFO SESSION PROGRAMME

We invite you to the WORTH Partnership Project info session, intended for creatives, crafters, designers (fashion, product, industrial designers), architects, artists, tech-partners, SME manufacturers and every creative active in the fashion and lifestyle industries who want to discover new opportunities for successful development of their creative projects.

12:00 – 12:15	Registration
12:15 – 12:25	Welcome words by representatives of University of Belgrade
12:25 – 13:10	Presentation of the WORTH Partnership Project and the open call Successful stories and 2nd call winning projects testimonials (Presentation in English by Korina Mollá – Project Coordinator Spain) Online testimonial of winning partnerships involving Balkan participants UNLIMITED IN 1 (Slovenia + Ukraine) CLAYER (Slovenia + Italy + Spain) REDUCED MOBILITY GARMENTS (Spain + Slovenia)
13:10 - 13:30	Q&A and Networking Goodbye! and presentation of free e-book “ T-shirts and Suits: A Guide to the Business of Creativity ” by International Business Advisor, WORTH community member and author David Parrish

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Inspiring innovation through creative connections across Europe



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