

FULAR INTERNATIONAL AWARDS: Green Challenge for Designers - Project Pillars

FULAR - IPA-ADRION00373

Shaping new paths towards FUrniture circuLARity

The project is co-funded by the European Union through the Interreg IPA Adrion programme.

Eco-design as a driver of innovation

The project promotes a new design culture in which sustainability and innovation are not separate elements, but integrated parts of the design process.

Eco-design becomes a tool for rethinking products, materials, and processes, guiding the furniture sector towards more responsible, efficient, and circular models.

Circularity as a guiding principle

At the core of the project is the concrete application of circular economy principles: waste reduction, material reuse, valorization of production waste, and extension of product life cycles.

The contest therefore becomes a laboratory of ideas where replicable and sustainable solutions can be explored and tested.

An international laboratory for experimentation

The project is conceived as a dynamic space for exchange and growth, where students, designers, and professionals collaborate at an international level.

Through the contest and workshops, the initiative encourages the exchange of skills and the cross-fertilization of different cultural and design approaches.

Connecting design, industry and education

FULAR strengthens the dialogue between academia, designers, and the production system, creating a bridge between ideas and practical applications.

The project enhances the industrial feasibility of proposals and promotes integration between research, design, and manufacturing.

From design to prototyping

The process does not stop at the conceptual stage, but supports the most deserving projects towards concrete development.

Through the workshops and the final phase, participants have the opportunity to transform their ideas into prototypes, testing real and applicable solutions.

A platform for emerging talents

The contest represents an opportunity for visibility and professional growth for young designers and students, offering them a structured environment in which to express their potential.

The project encourages the emergence of new skills and design sensibilities focused on sustainability.

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FULAR

A European network for sustainable design

Rooted in the territories of the project partners yet open to an international dimension, FULAR builds a collaborative network among countries, institutions, and organizations.

This network contributes to the dissemination of best practices and positions the project as a reference point in the field of sustainable design.

FULAR project is co-funded by the European Union, under the Interreg IPA ADRION programme. Link to the project's website: <https://fular.interreg-ipa-adrion.eu/>.