

Table 5.2. Subject specification

Study program: FORESTRY AND NATURAL RESOURCES MANAGEMENT			
Subject title: <i>Entrepreneurship and management in forestry</i>			
Teacher(s): Dr. Jelena Nedeljković			
Subject status (compulsory/elective): elective			
Number of ECTS: 5			
Condition: /			
Course objective: Students will learn skills and concepts that enable the use of expert practices when solving problems in entrepreneurship process and management in forestry			
Learning outcome: By the end of this course, successful students will: describe the characteristics of enterprises, and entrepreneurship in forestry; recognize and evaluate the nature, the impact of and the concepts of management functions in forestry; identify and apply the appropriate methods and tools to solve contemporary business challenges; be able to apply stakeholders, SWOT, PESTLE and similar analysis in their work; evaluate and determine responsible business decisions that influence organizational performance; communicate effectively in a professional environment both in written and oral formats; develop an appropriate strategy for their business enterprise			
Subject content <i>Theoretical lectures:</i> Enterprise (definition, classification, characteristics of enterprises in forestry, cooperation); Entrepreneurship and entrepreneurs (definition, theoretical background, principles); Business idea development; EU and national regulatory and institutional frameworks related to the entrepreneurship; EU and national business support measures; Supply chain in forestry; Management (definition, theoretical background, functions, characteristics of management in forestry); Strategic management; Organizational structure and design; Leadership; Human resource management; Controlling; Stakeholders in entrepreneurship and management in forestry. <i>Practical lectures:</i> Case study analysis (best practice examples); Stakeholders' analysis, SWOT, PESTEL, GAP, analysis, Benchmarking			
Literature 1. Schmithüsen F., Kaiser B., Schmidhauser A., Mellinghoff S., Perchthaler K., Kammerhofer A.W. (2014): <i>Entrepreneurship and Management in Forestry and Wood Processing: Principles of Business Economics and Management Processes</i> . Routledge, Oxon. (496) 2. Niskanen A. (ed.) (2006): <i>Issues affecting enterprise development in the forest sector in Europe</i> , Research Notes 169, University of Joensuu, Faculty of Forestry, Joensuu. (406) 3. Niskanen A., Sleen B., Ollonqvist P., Pettenella D., Bouriaud L., Rametsteiner E. (2007): <i>Entrepreneurship in the forest sector in Europe</i> , Silva Carelica 52, University of Joensuu, Faculty of Forestry, Joensuu. (127) 4. Weiss G., Pettenella D., Ollonqvist P., Sleen B. (2011): <i>Innovation in Forestry: Territorial and Value Chain Relationships</i> , CABI, Oxfordshire (331) 5. Rametsteiner E., Weiss G., Kubezcko K. (eds). (2005): <i>Innovation and Entrepreneurship in Forestry in Central Europe</i> , European Forest Institute Research Report 19, Brill Academic Publishers, Leiden. (179) 6. Hill C., McShane S. (2008): <i>Principles of management</i> , McGraw-Hill Irwin, Boston (511) 7. (2015): <i>How business works</i> , Dorling Kindersley (DK), London. (352)			
Number of classes of active teaching		Lectures: 2	Practice: 2
Type of teaching method: The course is designed to be participatory, interactive, and engaged. We will use different teaching methods: lectures and discussion, problem-based learning, cooperative group work, students' presentations, on-line quizzes. Students are expected to actively participate in discussions and other work forms.			
Assessment (maximum 100 points)			
Pre-exam requirements	points	Final exam	points
Activities during lectures	10	Written exam	50
Practical	/	Oral exam	/
Colloquium	/		
Seminar papers	40		